

IoT Strategy and Advisory Services

Our IoT Strategy and Advisory Services address the full range of needs, providing idea-to-market services that bring tangible business products and services to your customers, and that have demonstrable value.

CREATE THE VISION

- IoT Strategy
- Ideation WS
- Rethinking the Business Model
- Business Model Design
- Opportunity Mapping
- Strategic Insights
- Human Centered Design & Research
- Rapid Prototyping

TRANSLATE THE VISION

- IoT Readiness Assessment
- High Level Solution Architecture
- Implementation Plan
- Product and Service Roadmap

Final Strategy Report Presentation and Meeting

8 Weeks

BUSINESS/CX/
BRAND STRATEGY

TECHNOLOGY
STRATEGY

Cognizant

Offered in Partnership with Deutsche Telekom

