

Digitalize Your Value Chain!

Process- & technology-oriented consulting services perform your digital transformation & IoT projects



Comprehensive situation analysis leads to proper understanding

- Analysis of initial situation (digitization map and activity history)
- Define key business units to be further analyzed
- Sketching your business processes in defined business units
- Creating or reviewing your first digital target, based on your needs and your current company goals
- Achieve a common understanding of your current digital targets



Assessments on business unit levels creates efficient prioritization

- Analysis of current level of digitization maturity in the defined business areas
- Delta analysis between digitization maturity level – business unit specific – and your digital target
- Identifying and describing digital potentials, based on the delta analysis
- Prioritization of potentials



Defining of synergies and potentials creates your digital roadmap

- Evaluation of the potentials according to your benefits and implementation costs
- Merging all individual potentials in a ROI and timeline oriented digital roadmap to identify the most synergetic approach to achieve your digital target
- Outline of first concrete steps for the implementation of the potentials



Gain fast, sustainable and measurable success

- Incremental & iterative project approach
- Hands-on mentality from operations-to management-level
- Potential official funding sources leverage your digital transformation
- Structure & align all activities to achieve your digital targets