

THINK IoT

Scope your idea

Discover your potential business gains through digitization

The offered workshop helps you to identify your benefits and value in your individual digital innovation challenge.

This workshop will give you a first glimpse to unveil the full potential of smart connected data and a data & AI strategy for your business to power your vision. Together we will spot potential innovation challenges and prioritize using the business value based on:

- “How do I earn (more) money by creating digital services and databased business models?”
- “How can I differentiate myself in the market? ... outside of the existing products”
- “How can I optimize existing business processes or create new supporting business processes?”



1.600€