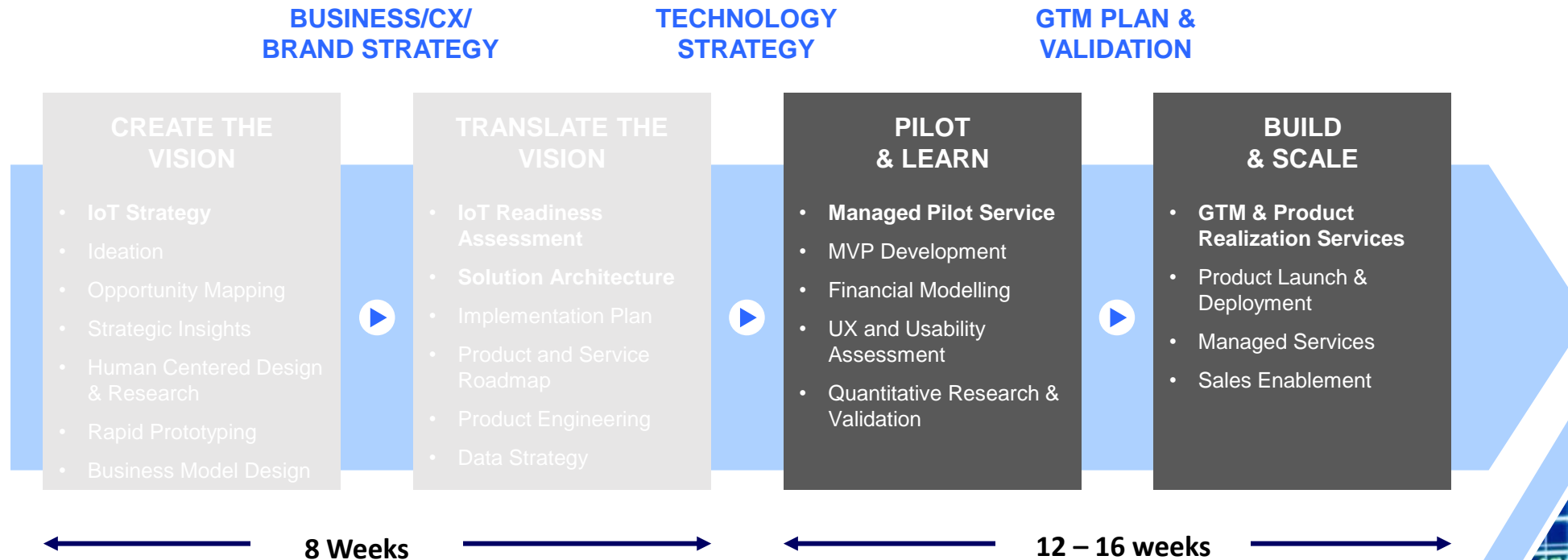# Post Advisory Service – Phase II of IoT Strategy

Based on your existing tailor-made IoT Strategy, we can bring your initial Use Case to life.

BUSINESS/CX/ BRAND STRATEGY

TECHNOLOGY STRATEGY

GTM PLAN & VALIDATION

CREATE THE VISION

- **IoT Strategy**
- Ideation
- Opportunity Mapping
- Strategic Insights
- Human Centered Design & Research
- Rapid Prototyping
- Business Model Design

TRANSLATE THE VISION

- **IoT Readiness Assessment**
- **Solution Architecture**
- Implementation Plan
- Product and Service Roadmap
- Product Engineering
- Data Strategy

PILOT & LEARN

- **Managed Pilot Service**
- MVP Development
- Financial Modelling
- UX and Usability Assessment
- Quantitative Research & Validation

BUILD & SCALE

- **GTM & Product Realization Services**
- Product Launch & Deployment
- Managed Services
- Sales Enablement

8 Weeks

12 – 16 weeks

Creating Business Value together!

Cognizant

Offered in Partnership with Deutsche Telekom